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Show your Leopard

Support our Louisville Leopards Cheerleaders and add a Leopard Head Logo to your driveway for \$25. You can also add on other items and all proceeds go to this year's squad.

MORE ARTICLES



Adams Throws only Touchdown for East, West Dominates 48-7

Leopards Quarterback Jake Adams threw for 138 yards and the East's only touchdown in Saturday's East-West All-Star Game. The West won 48-7.

LIVE UPDATES



Leopard Nation

Follow

Here's a look back at the 2014 Boys Soccer Alumni Game with Video Highlights:

louisvilleleopards.org/leopards-rally...

#FlashbackFriday

1 hour ago



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Louisville

Football Pounds Poland for 1st Playoff Win Since 2008

BY JARED · PUBLISHED NOVEMBER 7, 2015 · UPDATED NOVEMBER 14, 2015



Louisville 42, Poland Seminary 7



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**MONTHLY VIDEO AD:
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(10 SECOND AD = \$60/MONTH)**



SCOREBOARD (6/24) | GIRLS
TENNIS OTCA TEAM
TOURNAMENT ROUND 1:
Canfield 5, Louisville 0, FINAL.
Lady Leps Now 5-2. 8 hours ago



Salem Early Bird Cross Country
Invitational Full Team and
Individual Results and
Leopards Recap:
louisvilleleopards.org/salem-invitati #LeopardNation



SEARCH | LEOPARD NATION



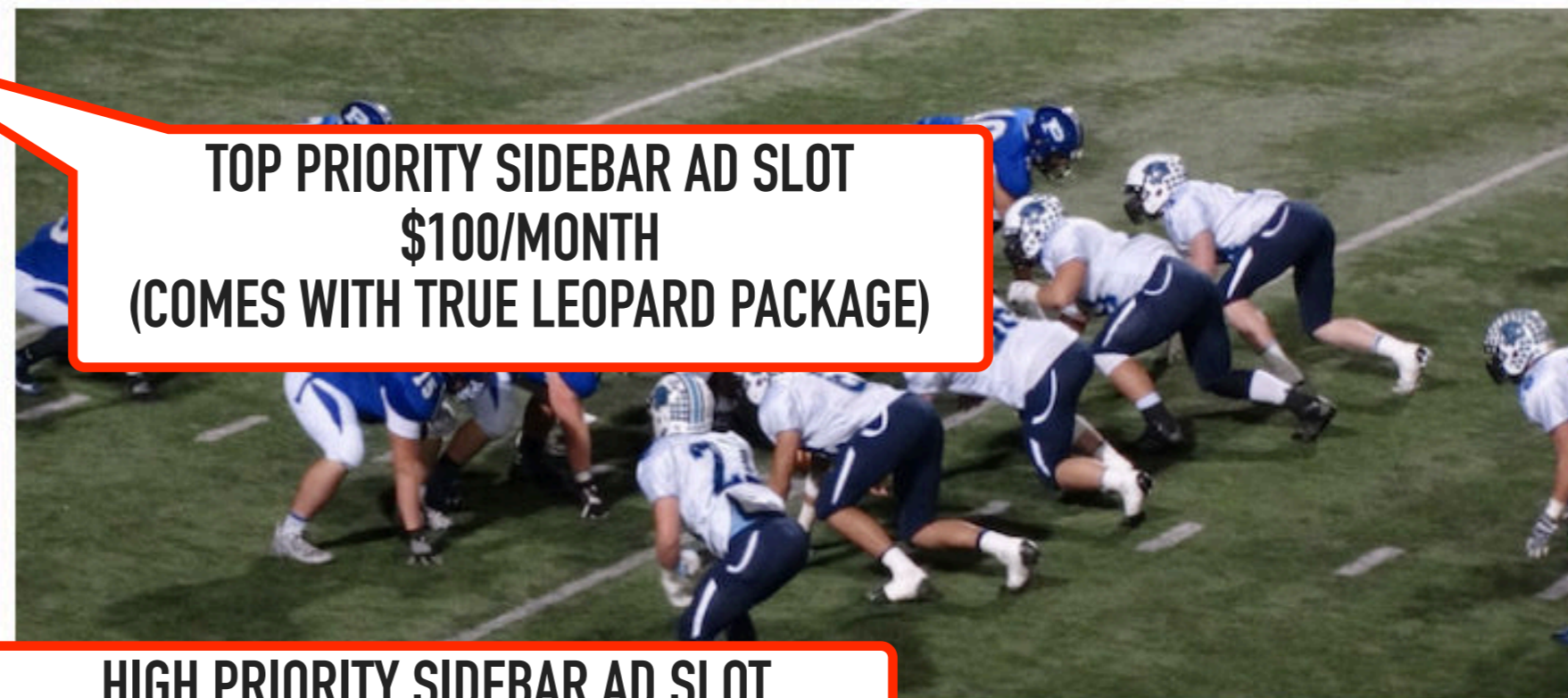
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Football Pounds Poland for 1st Playoff Win Since 2008

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Louisville 42, Poland Seminary 7

Louisville Leopards



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STARTER SIDEBAR AD SLOT
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Louisville 42, Poland Seminary 7

Louisville Leopards at Poland Bulldogs Playoff Football ...
3RD-AND-7

MEDIUM PRIORITY SIDEBAR AD SLOT
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ARTICLE EMBEDDED AD SLOT
\$60/MONTH

The 5th Seeded Louisville Leopards dismantled the host 4th Seeded Poland Seminary Bulldogs 42-7 in the DIII, Region 7 Quarterfinals at Dave Pavlansky Field Friday Night. The victory is the Leopards first in the playoffs since 2008 as they improved to 10-1 on the season.



carries for 135 yards and 2 touchdowns for the Leopards.

Quarterback Jakes Adams was 26 of 41 for 310 yards & had 2 touchdowns through the air to go along with a rushing score. Runningback Rahzul Young also had 25

TRUE LEOPARD PACKAGE FOR \$100/MONTH

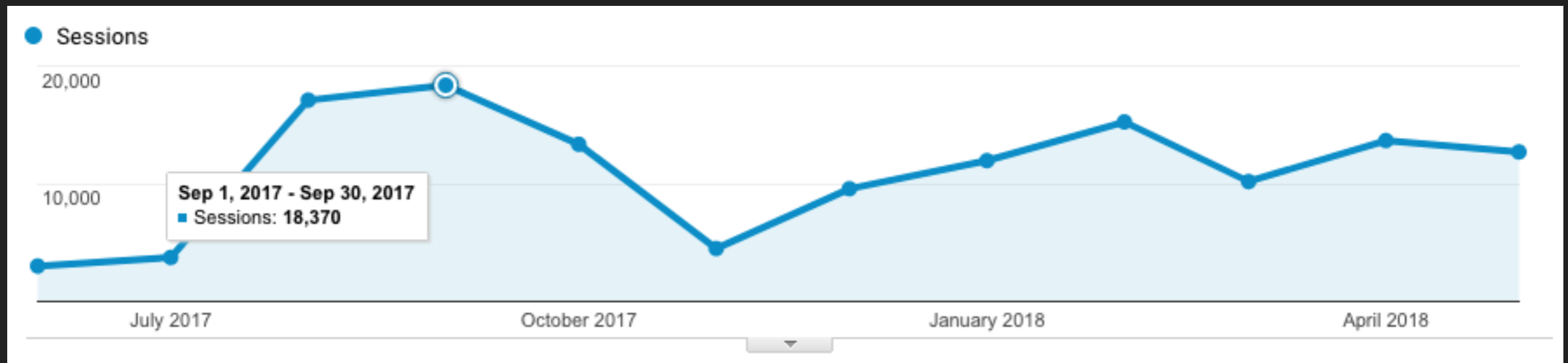
- ▶ Top Priority Sidebar Ad (or Banner Ad if you choose that)
- ▶ Article Embedded Ad
- ▶ 7 Second Video Ad for Game Highlights
- ▶ Frequent Mentions on Our Popular Social Media Channels
- ▶ Option for Guest Post Every 3 Months
- ▶ \$200+ Value for \$100/Month



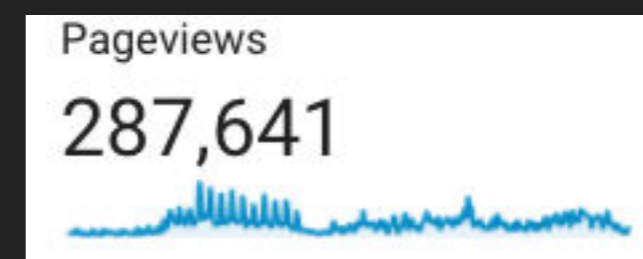
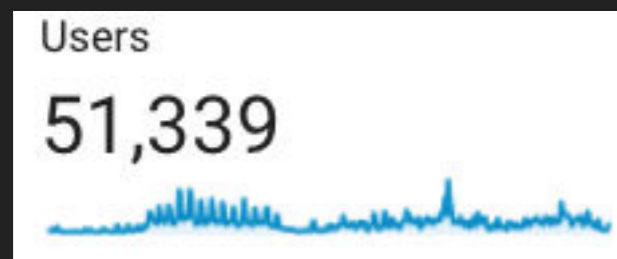
WHAT IS THE MISSION OF LEOPARD NATION?

- ▶ To provide as much news coverage & exposure of Louisville Leopards Sporting events through videos, articles, etc. to our audience both locally & around the world.
- ▶ To provide exposure for Louisville Leopards Athletes to college coaches, recruiters, etc.
- ▶ To provide an affordable video service to film, edit, & produce recruiting videos for Louisville Leopards Athletes.
- ▶ To document Louisville Leopards history through the means of past research, recaps of current sporting events, and video highlights.

LEOPARD NATION AUDIENCE - JUNE 2017 THROUGH MAY 2018



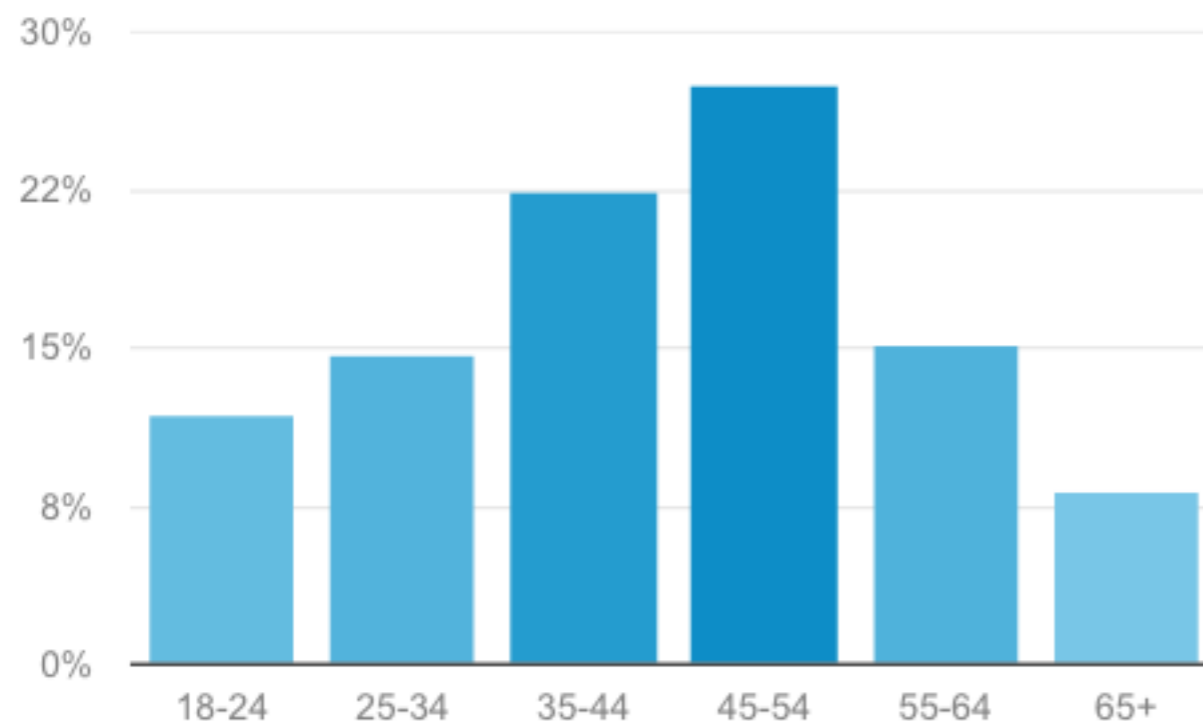
- ▶ 133,451 Visits to the Site (11,121 Average Per Month)
- ▶ 51,339 Users on the Site (Spend an average of 3:41 on site)
- ▶ 287,641 Pageviews for the Site (23,970 Average Per Month)



LEOPARD NATION DEMOGRAPHIC – JUNE 2017 THROUGH MAY 2018

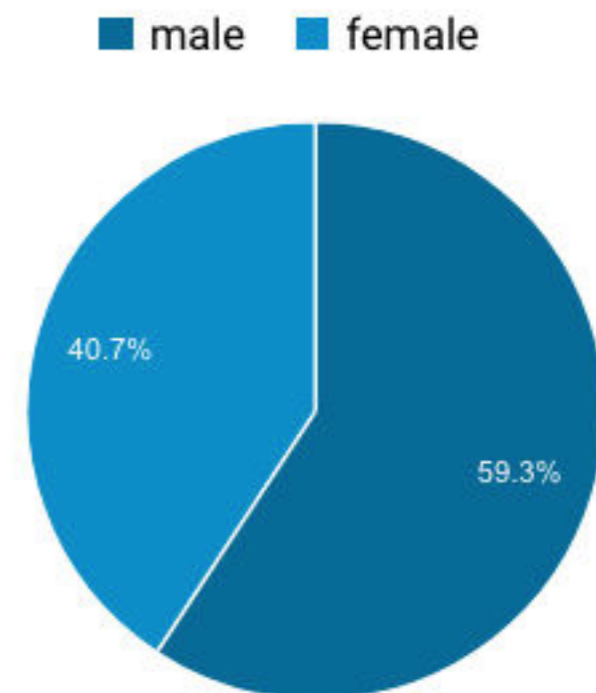
- ▶ Our audience encompasses a wide range of visitors. Below is a sample of our demographic based on 45% of our audience.
- ▶ Age 45-54 users make up 34% of our audience.

Age 44.61% of total users



Gender

43.35% of total users



WHAT YOU AS A SPONSOR RECEIVE

- ▶ Huge Exposure of your business to our large local audience in Louisville and surrounding areas (Opponents love our site too!)

WHAT YOUR SPONSORSHIP SUPPORTS

- ▶ The resources to produce high quality video production of Leopards Sporting Events for the use of recruiting for athletes.
- ▶ Coverage of Louisville Leopards Athletics that goes above and beyond the typical exposure of other high schools.
- ▶ Preserving Louisville Leopards Sports History.

THANK YOU!

- ▶ For more information please contact Jared Heller via:
 - ▶ Email: louisvilleleopards.org@gmail.com
 - ▶ Phone/Text: 330-577-3229